



ÁLVARO MIER

International & Digital Marketing

VALUE PROPOSITION

I only need two things to live for:

1. Water
2. Challenges

LANGUAGES

SPANISH 

ENGLISH 

FRENCH 

POLISH 

SKILLS



COGNITIVE ABILITY

High capacity to solve problems, through logic



HAWK-EYED

I observe like no other does.



LEADERSHIP

I can make my team fall in love with what they do.

CONTACT DETAILS

amiergolf@gmail.com

+34 678 122 192

EXPERIENCE

Digital Consultant · Freelance · Jul 2019 - Jun 2020

Digital Marketing, business development, customer acquisition & Data Analysis.

Marketing & Sales · Decathlon · Apr - Jun 2019

Brand development, customer acquisition, strategic planning & off/online sales.

Customer Care · Índole Creativa · Jun - Nov 2018

Project presentations, Targeting Analysis, Digital Marketing, customer acquisition.

Brand Manager · InteractivaClic · Nov 2017 - Mar 2018

Brand development, Data Analysis, Key Tracking & Strategic Management.

Advertising · Telepizza · Oct - Dec 2017

Ideation, direction and production of an advert for a football stadium.

EDUCATION

Marketing, Advertising & Public Relations

CESINE University

Distinction with honour in one course. Named "Best Student" of the degree.

MBA International Marketing

CESINE University

More than ready to face a changing world. Marketing shoots up again.

ERASMUS

Kozminski University

ERASMUS period in Warsaw, Poland. I obtained 6 distinctions.

KNOWLEDGE OF TOOLS

