




Alejandra Brioso Rodríguez

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 Alejandra Brioso

SOFT SKILLS



COMPUTER SKILLS

Microsoft Office, Mac OSX, WordPress, SPSS, Photoshop, HubSpot, GetResponse, AX, DW, Odo

LANGUAGES

2014 English Course Emerald. Dublin (B2/C1)
2006 Trinity College. English level 7 (B2)

Work Experience

Manpower Group Solutions. Project: UBER

June 2018 - October 2018. RPO Consultant

- Recruitment
- Reports; database management
- Administrative tasks
- Employer Branding

Grupo Afronta Engineering

October 2017 - June 2018. Marketing Technician

- Positioning Brand and Digital Marketing strategy.
- Content Marketing. Email Marketing. Social Media
- Networking and Alliance-building
- Professional Events

The Haciendas Company. United Wineries Iberia

August 2016 - April 2017. Marketing Technician

- Positioning Brand and marketing strategy development
- Support, Organization of projects/ events
- Support to Commercial Department
- Trade Marketing / Promotions Monitoring
- Administrative Tasks

Servicio y Gestión Aracena S.L.

October 2015 - June 2016. Collaborations

Sevilla de Moda

June 2014- September 2014. Marketing

EDUCATION

2015 Master in Marketing Management

Loyola Andalucía University. 1500h. Seville

2014 Business International Expert Certificate

Chamber of Commerce. 350h. Seville

2013 Bachelor Degree in Economics

Universidad de Sevilla

TRAINING COURSES

2019 Inbound Marketing Certified

HubSpot Academy. Seville

2018 "Google Tools and Social Media" Expert Certificate

EMB.110h. On-line

2017 Course "Web Positioning. SEO - SEM"

Audiolis. 55h. On-line

2015 Programme of development of professional Skills

Loyola Andalucía University. 120h. Seville

2014 Course Management

ESADE Business & Law School.72h. Barcelona

