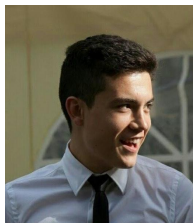


PERSONAL INFORMATION

Julián Martínez Rodríguez



-  Madrid / Sevilla (Spain)
-  +34678818141
-  martinezjulian@gmail.com
-  www.linkedin.com/in/julianmartinezro

WORK EXPERIENCE

Sep 2019–Present

Marketing Strategy & Business Development Intern

World Mastery, Madrid (Spain)

- Constantly updated the company's contact and strategy
- Monitoring and development of ongoing marketing campaigns
- Communication and report
- Events

EDUCATION AND TRAINING

Sep 2015–Sep 2019

Bachelor in Business, Administration and Management

University of Santiago de Compostela, Santiago de Compostela (Spain)

- **Honourable Mention** in *Macroeconomics*
- TFG in *Expansive Monetary Policies* applied

Aug 2018–Sep 2019

Bachelor International Business, Economics and Marketing

ESC Troyes, Troyes (France)

- Finishing with distinction in **Digital Marketing** and **Geopolitical Strategy**.

PERSONAL SKILLS

Mother tongue(s) Spanish, Galician

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Cambridge & Anglia					
French	B1	B1	B1	B1	B1
Groupe ESC Troyes Champagne School Of Management					
Italian	B2	B2	B1	B1	A2
Y Schools					
Portuguese	B2	B1	B1	B1	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages

Communication skills

Establishment of interpersonal relationships

High level of business-trade English

Easy to create contacts network through my international experiences

Organisational / managerial skills

- Continually learning
- Leadership
- Teamwork
- Organized

Job-related skills

- Continually learning about acquiring knowledge and experience about marketing, events and publicity
- Communication and corporate management

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

- BBDD
- Eviews
- Google Analytics, Trends, etc.
- Big data