

ELIA PLAZIO

PERSONAL INFO

17/11/1993 – Madrid, Spain

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18 rue Alexandre Fourtanier

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EDUCATION

2016 – 2017 MBA Marketing &

Brand Management

INSEEC - Bordeaux (France)

2011 – 2015 Degree in Marketing

URJC – Madrid (Spain)

LANGUAGES

Spanish 

English 

French 

KNOWLEDGE

Social Media Mgmt & Strategy

CMS & CRM

Google Analytics & AdWords

WordPress

Hootsuite

Metricool

Canva

Spark Adobe

SKILLS

Team player

Communication skills

Creativity

Fast adaptability

Proactivity

Customer oriented

Good writing

Analytical skills

Reliability

Autonomous

Problem-solving

Flexibility

WORK EXPERIENCE

Community Manager, Editor & Project Management

Ctoutvert (Toulouse) | March 2019 – 2020

Within the company's marketing and production team, we managed the different websites, communities and offers depending on the season and the target. In charge of the Spanish market, I carried out the following tasks:

- Social media management, strategy, campaigns & analysis
- Project management
- Communication B2C & B2B
- Content creation for the website
- Translations FR-ES
- Supervise and improve the quality content of the website

Internal Communication, Community & Visual Management

Airbus (Toulouse) | February 2018 – August 2018

Inside the Human Resources team, working with RBPs for all three divisions and settled in different sites in France Germany and United Kingdom, I was able to carry out the following tasks:

- Manage the internal communication inside a team of 80 people
- Organize videoconferences once a month for the team meetings (+ create the PPTs)
- Create PowerPoint templates for the HR team
- Create a weekly newsletter
- Manage the community's page (SharePoint)
- Human Resources Assistant
- Brochures & posters' design

Community Manager & Chief Editor

Octopepper (Bordeaux) | January 2017 – December 2017

Being part of a start-up and working along with 15 people gave me the chance to deliver the following tasks:

- Social media management (FB, TW) and create different campaigns for Facebook
- Create and send a weekly newsletter
- Write content for the website and translate articles
- Contact different magazines and send press releases

