



Hola! I'm Maria
Fernandez de Osso,
Creative & Art Director

I like to solve problems through creativity and I'm interested in the connection between design and communities.

email deosso.design@gmail.com
mobile +34 663945590
web mariafdezdeosso.wixsite.com/portfolio

EDUCATION

MA Graphic Design & Art Direction with Distinction (2018-2020)

Manchester Metropolitan University (Manchester, UK)

BA Advertising & PR (2012-2016)

University of Seville (Seville, Spain)

***Honor in "Advertising Strategy"**

***Erasmus+ Student (2016)**

University of Lower Silesia (Wroclaw, Poland)

Intro to Human-Centered Design (2020) by

IDEO.ORG

Digital Marketing Course (2016) by Google

Currently learning about UX/UI, photoshop matte painting, motion graphics.

SKILLS

Advanced

Adobe Creative Cloud (Photoshop, Illustrator, InDesign)

Art Direction

Workshop development facilitation

Project Management

Client Communication

Mentoring

Intermediate

Adobe Creative Cloud (Premiere, After Effects, Lightroom)

Print making

UI/UX design

Human-centred Design

Motion Graphics

Basic

Photography/ Videography

Figma

LANGUAGES

Spanish: Native speaker

English: CAE Cambridge 2018

French: beginner

Italian: beginner

PROFILE

Creative thinking · Proactive · Leadership · Curiosity · Team work · Problem solving · Ability to face challenges · Passionate



EXPERIENCE

2018_ Digital designer

ongoing

Activewin Media (Manchester, UK)

Creative designer, branding and motion graphics. On-line: landing pages, mailers, banners, website assets, branded videos, gifs, presentations. Off-line: business cards, banners and brochures.

2016_ Creative Designer

ongoing

Freelance

Branding and design of different products for clients in the UK and Spain. Logotype design, branding and corporate creations as well as art direction and photo retouch. Digital and print artworks.

2019_ Graphic Design Assistant / Workshop

2020

facilitator / International Peer Mentor

Manchester Metropolitan Universtiy

(Manchester, UK)

International Peer Mentor for Postgraduate arts students, social media management and community engagement.

Design assistant for the Faculty of Science and Engineering.

Workshop facilitator for 'Reclaim The Narrative' among other projects.

2017_ SEO Team Leader / Graphic Design

2018

Assistant

ActiveWin Media (Manchester, UK)

Campaign development, SEO auditories and strategy, local SEO. Team management and training, social media management. Graphic Design assistant, social media content design.

2016_ SEO intern and Design Assistant

2016

AMEI Marketing Publicidad (Seville, Spain)

Developing of SEO campaigns, Blogger and Wordpress blogs, promotional videos, keyword research, link building. Graphic design assistant with brochure design.

2018_ *Volunteer Graphic Designer

ongoing

MPW; Real JunkFood Restaurant (Manchester, UK)

Creative designer for social projects for both print and digital. Creator of 'Redefining Mental Health', design for mental health platform.

Worked for a variety of clients: food and restaurants, sport industry, culture and films, gaming, education, conferences and events, etc.

INTEREST

Driving license. Travelling. Music. Social Projects. Art. Tech. Photography. Fashion