



MARINA PULIDO

24/07/1994

Marketing Specialist



(+351)938650325

(+34)644587445



marinapulido.ap@gmail.com



Granada (Spain)
Porto (Portugal)



www.linkedin.com/in/marinapulidolirio
<https://www.instagram.com/marinaplirio/?hl=pt>

Once I finished my degree in Business Administration and Management, I started working in the Marketing area and understood that I wanted to dedicate myself to that. For this reason I decided to specialize in this field. Finally, I did the Master in Marketing.

Nowadays I continue to learn, since it is a very dynamic and wide sector and I am a curious and ambitious. I like to approach each new project with strength, enthusiasm and the most important creativity

EDUCATION

2017-2019

MASTER IN MARKETING (ENGLISH).

Católica Porto Business School.
Porto (Portugal)

2017-2018

Development of Planning Skills and Time Management.

Católica Porto Business School.
Porto (Portugal)

2014-2015

ERASMUS BUSINESS. Instituto Superior Miguel Torga.
Coimbra (Portugal)

2012-2017

BUSINESS ADMINISTRATION AND MANAGEMENT. Facultad de Economía. Universidad de Granada
Granada (Spain)

EXPERIENCE

Currently

DIGITAL MARKETING & PR
Junior

PARFOIS
Porto (Portugal)

PARFOIS

2018-2019

TRADE MARKETING SPECIALIST.

PARFOIS
Porto (Portugal)

PARFOIS

2017-2018

CREATIVE AND SOCIAL ASSISTANT.

UNIPLACE
Porto (Portugal)

uniplaces

2016-2017

ACCOUNTING AND ADMINISTRATION (ASSISTANT)

HUNE RENTAL
Granada (Spain)



SKILLS

PR & RRSS



CRM SKILLS



IBM SPSS



Marketing Content



TIBCO Statistical



SEM SEO&S. Media



Power Point



Google Ads



MKT KPIs



Design of acquisition and conversion campaigns



Event



Management

Spanish



English



Portuguese



French



Italian

