
OPHELIE HARNICHARD



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„ I am French post graduate student in translating and international marketing. Dedicated and hard working, I have got 1 year as digital marketer and 2 years as translator abroad. I am also passionate blogger and photographer.”

QUALIFICATIONS

Curious
Fast learner
Flexible

WORK EXPERIENCE MARKETING / TRANSLATING

JAN 2018 - NOW: BLOGGING AT OWN WEBSITE

Blogger
Australia

- Text optimisation: SEO
- Copywriting
- Social media campaigns
- Web design
- CMS WordPress
- Performance reports: Google Suite
- Photography: Photoshop

SEP 2016 – FEB 2018: ESOX SOLUTIONS GMBH, BERLIN

Product translator at e-shop
Freelance - remote

- Text optimisation for Amazon marketplace: SEO
- Commercial translation: German to French

FEB – AUG 2016: 100TAUSENDLUX, MUNSTER, GERMANY

Marketing assistant at digital agency
Mission – on site

- SEO and SEA campaigns (Google AdWords)
- Update and development of the German online shop
- Copywriting (German and English)
- SEO audits for clients' websites
- Translations
- Reports to the marketing manager

JUNE – NOV 2015: HQ PATRONEN, HAMBURG, GERMANY

Marketing assistant at B2B company
Intern – on site

- SEO and SEA campaigns (Google Suite)
 - Update and development of the French online shop
 - Communication: newsletters and social media
 - Marketing translation
 - PR
 - Participation in team reports and marketing meetings
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LANGUAGES

French: mother language
English: fluent
German: fluent
Spanish: conversational

SKILLS

Google Suite: advanced
Microsoft Suite: advanced

SemRush, Xovi, other SEO tools:
advanced
Canva: advanced
WordPress: advanced
Facebook Ads Manager:
advanced
MailChimp: good skills
Photoshop, Lightroom: good
skills
SDL Trados: notions

INTERESTS

- Blogging
- traveling
- photography

MAY – OCT 2010: EVENT AND HISTORIC SITE, GRAND, FRANCE

Events and communication

Employee – on site

- Responsible for implementing and leading cultural events
 - Communication strategies and marketing translations
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WORK EXPERIENCE TEACHING

DEC 2015 – FEB 2017 INLINGUA, MUNSTER, GERMANY

French teacher at language school

Employee – on site

- Responsible for French lessons as teacher
 - Groups and individuals
 - Preparation for French official exam DELF/DALF
 - Language training for specific professional goals
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EDUCATION

JAN 2019 – NOW: CERTIFICATE BASICS OF UX/UI WEB DESIGN

Distance learning, Coursera

MARCH – AUG 2018 : CERTIFICATE PROJECT MANAGEMENT

Distance learning, [EM Lyon Business school](#)

- Fundamentals and case studies in project managing

2015 - 2017 : MASTER INTERNATIONAL MARKETING AND TRANSLATING

[University of Rouen](#), France

- Digital marketing
- Translating from German/English to French

2008 - 2013 : MASTER HISTORY OF ARTS

Universities of [Munster WWU](#), Germany, and [Nancy](#), France

- Teaching
- Translating and culture management

2008 NCEA

Hiahschool Raymond Poincare, Bar-le-Duc, France
