



# MARIA ROSAS

## SOCIAL MEDIA MANAGER

### CONTACT



Castellar, Sevilla, España



+34 667858793



rosmanus87@gmail.com

### EDUCATION

#### SOCIAL MEDIA MARKETING CERTIFICATE

European Postgraduate  
Institute, Madrid  
2020

#### DEGREE ECONOMICS

US, Sevilla  
2017- Actually

### KEY SKILLS

- Marketing Analytics
- Social Media Management
- Excellent communication skills
- Google Analytics/ Google ADwords
- Strategic Planning
- Business development

### TECHNICAL SKILLS

- Microsoft Word/Excel
- Power Point
- Canva
- Photosop
- Illustrator

### PPROFILE STATEMENT

Innovative and motivated social media manager with vast experience and creating content managing the online presence of companies and brands. Excellent communication skills for outreach and digital copywriting, ensuring strong brand presence.

### WORK EXPERIENCE

#### Social Media

Infiicon Global | Oct 2020- Actually

- Managed online campaigns for various clients, effectively driving brand awareness and engagement
- Increased traffic to social media accounts.

#### Social Media Assistant

Bravísimos | Jun 2020- SEPT 2020

- Helped the brand achieve a strong social media presence by handling day-to-day inquiries.

### LANGUAGES

